

CITY COUNCIL REPORT

DATE: 05/11/2015

TO: Mayor and Councilmembers

FROM: Heidi Holland, Library Director

CC: Jeff Meilbeck, Josh Copley, Jerene Watson, Leadership Team

SUBJECT: Library Foundation and Friends of the Library

This report is in response to the Council request from the Fall Budget Retreat to determine if the development of a Library Foundation could be a future source of operating funds.

DISCUSSION

The Library currently has two volunteer, non-profit support systems that work independently and yet in collaboration with the Flagstaff Libraries. Each non-profit maintains autonomy in how they spend their dollars upon review of library staff requests and/or by specific need. One non-profit uses interest from an endowment and the other raises funds directly to support unfunded needs and projects that enhance library services.

The **Flagstaff Library Foundation** was formed in 1991 as a 501 (c) 3. The current president is Nat White.

The Mission for the Foundation is as follows:

The Flagstaff Public Library Foundation supports and promotes a Permanent Endowment Fund which was established to accept gifts and contributions for the benefit of the Flagstaff City-County Public Library. The Foundation holds all endowment funds and gifts in perpetuity. The interest earned on the Fund is available to enhance library services to the community.

The Foundation's goal is to enhance the Library in areas which might not be included in the regular City/County budget process. After many years, the endowment fund has grown to a principal amount of approximately \$400,000.

The endowment is managed by the Arizona Community Foundation. Donations are solicited as follows:

- An annual donation request letter is sent out each November

- Unsolicited monetary gifts and bequeaths
- Gifts of stock or property
- Management of investments

The Foundation has supported the Flagstaff Libraries in the following amounts for the last three fiscal years:

2014	\$14,205
2013	\$12,228
2012	\$13,082

Some of the recently funded items were:

Youth and Adult Programming at downtown and East Flagstaff Libraries
 Staff development conferences
 EFCL Lego Club and Beginning Reader Books
 Navajo & Children's Materials for County Bookmobile
 Library plant care and additional book shelving

The second non-profit that supports the Library is the **Friends of the Flagstaff City Coconino County Public Library**, formed in 1987. The current president is Charlie Silver.

The Mission for the 'Friends' is as follows: *The Friends of the Library is a non-profit group that financially supports library services that are not fully supported by tax dollars alone. On-going fundraising activities include membership dues, and the sale of gift items and books. The Friends of the Library also annually awards the Copper Quill Award to a local author.*

The funding is accumulated through pass through funds, memberships and donations, including:

- Ongoing book & other item sales at the Flagstaff libraries
- Specially promoted yearly large book sales
- Other fundraising promotions & special events
- Fundraising for Stories to Life
- Host the Copper Quill Award and Volunteer Luncheon Events
- Donations to the non-profit 501c3 Friends of the Library are tax deductible.

The Friends has supported the Flagstaff Libraries in the following amounts for the last three fiscal years:

2014/2015	\$28,865
2013/2014	\$28,785
2012/2013	\$ 3,239

Some of the recently funded items were:
Summer Reading Programming,
Book Clubs, Youth Service Literacy Computers,
Special Author Months,
Programming at Downtown Flagstaff Library,
East Flagstaff Community Library & County Bookmobile,
Fish Tank Maintenance at EFCL,
Teen Area & Programming at Tuba City Library

RECOMMENDATION / CONCLUSION

This report is provided as information only.



Why the Library has a Foundation

Public monies fund a fine public library for Flagstaff and Coconino County, but it is private gifts that make it flourish.

The nonprofit foundation is a legacy for the future. It attracts private funding and endowments that can make a difference between a "good" and a "great" library for the community.

The Arizona Community Foundation administers and manages the endowment fund account.

Gifts to the Flagstaff Public Library Foundation are deductible for income tax purposes.

How to contribute

Simple format sample only; adapt per preference:

"I give and bequeath to the Flagstaff Public Library Foundation, \$ _____ for its general purposes, (or for _____ specific purpose).

for information, contact:

Flagstaff Public Library Foundation
Library Director
300 West Aspen Ave. • Flagstaff, AZ 86001
PH 928-779-7673 • FAX 928-774-9573
director@FPLlib.az.us
www.flagstaffpubliclibrary.org/about/donate

Help a good library become **Great!**

Flagstaff Public Library
FOUNDATION

DieterDesign.com: photos & design



How The Foundation Supports The Library

Additional books & electronic media
(beyond those covered by the general budget)

Programs and services such as:
Support for the Non-Profit Center
Children's Programs

Enhancements to the building
(beyond those covered by the general budget)

Enhancements to special collections
through designated funds or gifts

Supplementary support for emerging technology

WAYS TO CONTRIBUTE TO THE FOUNDATION

Giving now...

- Direct cash donation to the endowment
- Securities, stocks, and bonds
- Real and personal property, such as artwork, antiques, jewelry, coins...

Giving later...

- Bequests in a will
- Life income plans
- Charitable Remainder Trusts

WAYS YOU, YOUR COMPANY, OR YOUR ORGANIZATION CAN SUPPORT THE FOUNDATION

- Make a tax deductible contribution
- Sponsor a special library program
- Establish a perpetual book fund
- Match company employees' donations
- Establish a memorial fund

Friends
of the
Library



MEMBERSHIP

PLEASE JOIN US

The Friends of the Library is a non-profit group that financially supports library services that are not fully supported by tax dollars alone.

On-going fundraising activities include membership dues and the sale of gift items and books.

The Friends of the Library also annually awards the Copper Quill Award to a local author.

**Flagstaff City-Coconino
County Public Library**

Serving Northern Arizona since 1890

Become a Friend of the Library!

INDIVIDUAL ☐ \$20/ 1 Year

☐ \$50/ 3 year

FAMILY ☐ \$30/ 1 Year

☐ \$75/ 3 year

Additional Gift ☐ \$_____

Name_____

Address_____

City_____

State_____ Zip_____

Email_____

Phone_____

My preferred method of contact is:

☐

mail

☐

email

☐

I am interested in volunteering with the Friends' on-going and annual book sale.

Make Checks Payable To:

Friends of the Flagstaff Public Library

Mail To:

Flagstaff City-Coconino County Public Library

300 W. Aspen Avenue

Flagstaff, AZ 86001

Your gift is tax deductible to the full extent permitted by law.

The Friends of the Flagstaff Public Library is a qualified charitable organization under section 501c(3) of the Internal Revenue code.

THANK YOU!